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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/914,366	01/30/2002	Robert Kay	5600-2	3751
759	90 03/15/2004		EXAM	INER
John V Moriarty			SILBERMANN, JOANNE	
Woodard Emhar	rdt Naughton Moriarty &	McNett		
111 Monument Circle Suite 3700 Indianapolis, IN 46204			ART UNIT	PAPER NUMBER
			3611	17
			DATE MAILED: 03/15/2004	4

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)	
Office Action Summary	914366		Group Art Unit
· · ·	Silberr Silberr		361
,The MAILING DATE of this communication appear	s on the cover sheet	beneath the corre	spondence address
Period for Response			
A SHORTENED STATUTORY PERIOD FOR RESPONSE IS SEMAILING DATE OF THIS COMMUNICATION.	ET TO EXPIRE	3 MONTH(S)	FROM THE
 Extensions of time may be available under the provisions of 37 CFR 1. from the mailing date of this communication. If the period for response specified above is less than thirty (30) days, and I not period for response is specified above, such period shall, by defar a Failure to respond within the set or extended period for response will, but the set or extended period for response will, but the set or extended period for response will, but the set or extended period for response will, but the set or extended period for response will, but the set or extended period for response will, but the set or extended period for response will, but the set or extended period for response will be the set or extended period for response	a response within the stat ault, expire SIX (6) MONTI	utory minimum of thirty IS from the mailing date	(30) days will be considered timely e of this communication .
Status			
☐ Responsive to communication(s) filed on			•
☐ This action is FINAL.			
 Since this application is in condition for allowance except to accordance with the practice under Ex parte Quayle, 1935 			merits is closed in
Disposition of Claims	-		
		is/are pend	ling in the application.
Of the above claim(s)			
☐ Claim(s)	is/are allov	_ is/are allowed.	
	is/are rejec	eted.	
□ Claim(s)	is/are obje	_ is/are objected to.	
□ Claim(s)			
Application Papers		requireme	ц.
☐ See the attached Notice of Draftsperson's Patent Drawing	Review, PTO-948.		
☐ The proposed drawing correction, filed on	is 🗆 approved	☐ disapproved.	
☐ The drawing(s) filed on is/are object	ed to by the Examiner		
☐ The specification is objected to by the Examiner.			
☐ The oath or declaration is objected to by the Examiner.			
Priority under 35 U.S.C. § 119 (a)-(d)			
 □ Acknowledgment is made of a claim for foreign priority und □ All □ Some* □ None of the CERTIFIED copies of the received. □ received in Application No. (Series Code/Serial Numbe □ received in this national stage application from the Interest 	he priority documents	have been	
*Certified copies not received:			
Attachment(s)			
Information Disclosure Statement(s), PTO-1449, Paper No	o(s). 11,12,16	Interview Summary	, PTO-413
Notice of References Cited, PTO-892		-	Patent Application, PTO-152
☐ Notice of Draftsperson's Patent Drawing Review, PTO-948	3 –	Other	
Office	Action Summary		

Application/Control Number: 09/914,366

Art Unit: 3611

DETAILED ACTION

Page 2

Claim Objections

1. Claims 2 and 13 are objected to because of the following informalities: claim 2 does not read as a complete sentence and claim 13 should depend from claim 12. Appropriate correction is required.

Claim Rejections - 35 USC § 102

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 3. Claims 1, 2 and 14-25 are rejected under 35 U.S.C. 102(b) as being anticipated by Morton, US #6,078,424.
- 4. Morton discloses a novelty device having a lenticular image (column 2 line 32) for providing a display that is synchronized with audio data (column 7 line 21). The drive signal and the sound signal coincide so as to provide the observer with audio that is synchronized to the moving image.
- 5. Movement of the lenticular image may be cyclical (column 5 line 1).

 Synchrnization is ensured by having the audio unit generate signals that are used to drive the motor (preferably a stepper motor) to move the image (column 7 lines 53-67).

Application/Control Number: 09/914,366 Page 3

Art Unit: 3611

Claim Rejections - 35 USC § 103

6. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 7. Claims 3-13 and 26-38 are rejected under 35 U.S.C. 103(a) as being unpatentable over Morton.
- 8. Morton does not specifically teach the image as being a character having a mouth that opens and closes, however, this is considered to be entirely a matter of design choice. The particular image on the display is decorative only. Also, the examiner takes official notice of children's toys that portray the image of a character speaking in synchronization with a soundtrack.
- 9. Morton does not specifically describe the motion of the image repeating for each syllable, etc. however, this is considered to be an inherent feature, since Morton teaches synchronization between the image and the sound. It would have been obvious to a person having ordinary skill in the art to repeat the animation as necessary, or ramp the signal or use a stepped signal to achieve synchronization.
- 10. Morton teaches the lenticiular image as being changeable (column 8 line 1).
- 11. Morton does not teach a scrolling web for providing the image, however this is considered to be an equivalent alternative to the images.
- 12. Morton also does not teach using a mobile telecommunication device, however, use of such devices for downloading sound samples is old and well known in the art.

Art Unit: 3611

Conclusion

13. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. US patents 6125190 and 6532690 are cited as of interest.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Joanne Silbermann whose telephone number is 703-308-2091. The examiner can normally be reached on Tu-Th 5:30-2:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on 703-308-0629. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Joanne Silbermann Primary Examiner Art Unit 3611